

## Master of Business Administration ONLINE



### Program overview

The University of Massachusetts Dartmouth Online Master of Business Administration (MBA), offered through the Earle P. Charlton College of Business, provides an education that balances theory with practice and promotes your success in any business environment. We focus on developing the skills to manage any size enterprise from a sole proprietor firm to a global corporation. Our fully online program develops modern business skills such as: virtual project teams, web-based presentation and podcasting. Our faculty combine strong academic credentials with a diverse range of corporate, entrepreneurial and consulting experience.

The Charlton Online MBA program requires 30 credit hours for students with an undergraduate business degree or who otherwise complete the foundation courses prior to enrolling. The degree can be completed in two calendar years over five consecutive semesters (spring, summer, fall). The curriculum consists of seven core courses and three electives. Elective courses allow students to delve deeper into a business discipline or pursue an interest such as Corporate Social Responsibility or International Finance.

The goal of the Charlton Online MBA program is your success. Equip yourself with one of the most coveted degrees in today's workplace from an internationally-accredited, globally-recognized University.

### Program strengths and highlights

This program:

- Is accredited by the Association to Advance Collegiate Schools of Business (AACSB). Only 10% of business schools have all undergraduate and graduate programs accredited by AACSB.
- Is grounded in the core business disciplines and the interaction among them.
- Is taught by leading scholars in their academic fields supplemented by a cadre of seasoned practitioners.
- Provides high value, affordability and quality.
- Fits into the busy professional's schedule with two courses per semester for five consecutive semesters.
- Builds modern skills such as the ability to work in virtual work teams and use the latest in digital learning technologies.

### The Curriculum

#### Foundation courses

ACT 500	Financial Accounting
FIN 500	Finance and Economics for Managers
POM 500	Statistical Analysis

#### Core courses

ACT 650	Accounting for Decision Making
MKT 650	Marketing Strategy
FIN 650	Finance for Decision Making
MIS 650	Information Technology Management
POM 651	Advanced Operations Analysis
MGT 650	Advanced Organizational Behavior
MGT 659	Strategic Management

#### Three electives from this list

ACT 670	Financial Statement Analysis
ACT 671	Strategic Cost Management
ACT 672	International Accounting
ACT 690	Special Topics
FIN 670	Investment Management
FIN 672	International Financial Management
FIN 698	Financial Institutions Management
FIN 690	Special Topics
MIS 672	Digital Economy and Commerce
MIS 690	Special Topics
POM 675	International Supply Chain
POM 677	Logistics Strategy and Management
POM 690	Special Topics
MKT 670	Marketing Research
MKT 671	eCommerce and Digital Marketing
MKT 672	International Business and Multinational Enterprises
MKT 690	Special Topics
MGT 600	Corporate Social Responsibility and Business Law
MGT 671	Management of Organizational Change
MGT 675	Managing Across Cultures
MGT 677	Leading, Motivating, and Empowering Others
MGT 673	Organizational Structure and Design

## GMAT exceptions

The GMAT requirement for MBA program admission consideration at UMass Dartmouth is waived if the applicant proves, to UMass Dartmouth's satisfaction, any of the following:

- An earned baccalaureate degree (or equivalent of a USA baccalaureate degree) in any major/discipline from an accredited college/university with a cumulative undergraduate GPA of at least 3.00 on a 4.00 scale.
- An earned terminal graduate degree (PhD, MD, JD, DNP, DBA, etc.) from an accredited institution.
- Licensure in the United States as a Certified Public Accountant or Certified Financial Planner. Other certification programs may also qualify for this waiver at the discretion of UMass Dartmouth.
- At least 5 years of managerial/supervisory work experience. Required documentation:
  - Letter of recommendation from at least 1 employer (preferably current employer)
  - Resume that cites months and years of all employment, all employer(s) name(s), all job title(s), and specific description(s) of managerial/supervisory duties
- An earned graduate certificate from the Charlton College of Business with a cumulative GPA of at least 3.30.

Applicants whose GMAT requirement is waived may still be required to take Foundation courses prior to beginning the MBA coursework.

## Application requirements

Admission to the MBA program is available to qualified candidates who hold a bachelor's degree from an accredited institution of higher education. Candidates must submit the required application materials and application fee to the Graduate School. Applications are reviewed and evaluated on the following criteria:

- Previous college experience. An official transcript from all institutions of higher education ever attended is required. The transcript must show dates attended, final grades/credits earned and baccalaureate conferral. Applicants who attended a college/university outside the United States must have their official transcripts translated into English, by a credit evaluation service, showing final GPA scores.
- Official GMAT exam score.
- Two letters of recommendation, preferably one from a faculty member and one from an employer.
- An essay of 200-300 words describing the applicant's motivation and goals.
- A current resume.
- TOEFL Exam: Candidates whose baccalaureate degree was not earned in an approved English language country must submit official scores from either the TOEFL exam (minimum score of 80 for Internet-based or 550 for paper-based) or IELTS exam (minimum overall band score of 6.5).  
Note: An I-20 will not be issued to international students enrolling in the online MBA program.

## For more information

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